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AMERICAN EXPRESS TRAVEL NAMES TRAVELINK AGENCY OF THE YEAR DURING REPRESENTATIVE TRAVEL NETWORK NATIONAL SUMMIT

NEW YORK, NY – October 18, 2011 – American Express Travel named Travelink as *Travel Agency of the Year* for 2011 during its annual American Express Representative Travel Network National Summit in San Diego, CA on October 16 - 19. Each year the honor is awarded to the travel agency that best represents the industry in customer advocacy, business development and innovation, as well as how its contributions to the American Express Representative Network have advanced the status of the Network in the industry.

Michael Dixon, Bill Haire and Linda Raymer of Travelink, accepted the award from Ellen Bettridge, vice president of the American Express U.S. Retail Travel Network, during a special presentation at the conference.

“The Travelink team continues to go beyond our expectations with the service they provide to their clients,” said Bettridge. “We’re proud to honor Travelink with the Representative Travel Agency of the Year award, and we are very fortunate to have them as a part of our Network.”

“American Express has been a tremendous partner for us,” commented Dixon. “I’m convinced that American Express has been a key driver in our success, especially during the very turbulent recent economic times. The award was a pleasant surprise and we will continue to work diligently to be deserving of such an honor.”

Founded in 1994, Travelink has a long-standing reputation in the travel industry for excellence and efficiency. The company offers business travel management, vacation travel services, and travel related financial services to a variety of individuals and businesses from Fortune 100 corporations, small and mid-sized companies, entrepreneurial businesses, sports teams as well as non-profit organizations.

Editor’s Note: High-resolution photographs available upon request.

About Travelink:

Travelink, appointed by American Express to offer business travel management, vacation travel services and travel related financial services, was founded as a Tennessee corporation in 1994. Upon its acquisition of Nashville-based WorldClass Travel American Express in 1999, Travelink became a part of the prestigious American Express Travel Network and since then has been recognized as a top performing Centurion Level American Express Travel Agency, having won the American Express “Rep Excellence Award” for the past 11 years. The company maintains a combination of boutique business, vacation call centers, vacation stores and meeting and group business, servicing an extensive client base through a network of retail and virtual locations as well as a sophisticated online platform.

About American Express Travel:

American Express entered the travel agency business in 1915 and today operates one of the world’s largest travel agency networks in more than 140 countries worldwide.

American Express Company (www.americanexpress.com) is a leading global payments, network and travel company founded in 1850.

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